

Training Details

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Training Program on Analyze International Market of SME Products

The Training Program would focus on:

- Registration to the ITC market analysis tools (Create your account)
- Identify the HS code of your product with trade map
- Analyze world trade for selected product
- Country trade performance for selected product
- Analyze time series
- Graphic analysis
- Analyze the performance of competing suppliers
- Analyze potential for bilateral trade
- Company data in trade map
- Market profile preparation
- Market access map
- Types of tariffs
- Quick search on tariff information
- Trade agreement
- Trade regimes and rules of origin
- Compare tariff on market access map
- Identify tariff advantages in attractive markets
- Non-tariff measures
- Identify attractive markets for a given sector/product using market access map

Course Co-ordinator

Md. Abbas Ali
Asstt. General Manager
SME Foundation

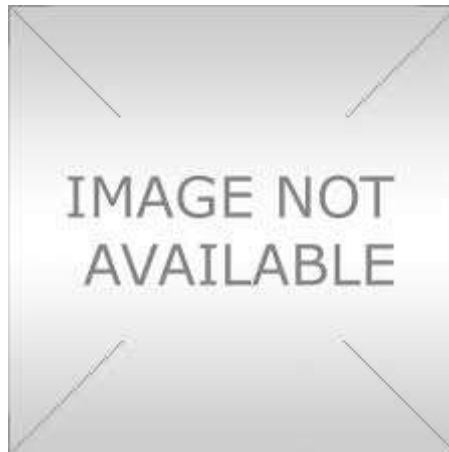
Eligibility

Atleast H.S.C in education and primary knowledge of business and recent market trend.

Training Fees may be paid in pay order in favor of "**SME Foundation General Account**" or "**In-Cash.**"

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N.B. Participant have to make their own arrangements for accommodation and transportaion.



All communication or inquiry may be sent to **Md. Abbas Ali**

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SME Foundation (SMEF) has all the right to accept or reject the applications and change the training fees.

Schedule:

SL	Training Id	Batch No.	Place	Duration (Days)	Reg. Fee	Seat Limit	Tentative Date & Time	Application Deadline	Status	Apply	Trainer
1	569	2	Institute of SME Foundation	2	300	30	25/01/2023 - 26/01/2023 (10.00 am - 04.00 pm)	22/01/2023	On Going	N/A	